



FOR MORE INFORMATION, CONTACT:

Shawna Rice, Literary Consultant – Ladybug Publishing
P.O. Box 781233 • Indianapolis, IN 46278
Toll Free: 866-WRITE-4-U
Direct: (317) 898-0334
www.ladybugpublishing.com

FOR IMMEDIATE RELEASE

Local Publishing Company Produces Work to Benefit Charity

Indianapolis, Indiana – June 23, 2008 – In the wake of today’s struggling economy, a local entrepreneur has developed a project to incite the public to stay involved. Tasha Phelps, owner of Ladybug Publishing Company (a division of Phelco Technologies) has written a cookbook titled, “Dinners & Desserts.” Ms. Phelps states, “I felt the need to give back to organizations that are in place to help the community, so I wrote the book as a means of doing just that.”

“Dinners & Desserts” is a collection of recipes that have given the author nothing but joy over the years and now she wants to share them with others.

“To whom much is given.....much is expected” is a philosophy by which Ms. Phelps lives and conducts her business. The book, is also filled with motivational and inspirational quotes, making up **“a collection that will surely warm the heart and feed the soul.”**

These cookbooks will be primarily sold in conjunction with various charitable events where 20% of the proceeds from the sale of the book will go directly to that charity. Order forms for the book are available for sales not associated with a particular event, where the buyer can designate their charity of choice.

“There is strength in numbers”

Everyone wants to give. Even the smallest of donations are mighty when unified. Coming together with a common goal is what it will take to make a difference in other’s lives. Ladybug wants to be a part of the effort.

Ladybug Publishing Company is a wholly owned subsidiary of Phelco Technologies and is based in Indianapolis, IN. The focus of Ladybug is to help others achieve their goals by getting their work in print. Dream It.... Create It.... Publish It! For additional information on Ladybug Publishing: www.ladybugpublishing.com. For additional information on Phelco Technologies: www.phelco.com.